## IN THE CLAIMS

We claim:

1. A coolable infrared radiator element of quartz glass, comprising:

at least one heating tube, which has a gas-tight current lead-through at each of its two ends;

a long, stretched-out electrical heating conductor provided in the heating tube to serve as a radiation source;

at least one cooling element, which has at least one cooling channel for a liquid coolant; and

a metallic reflector in a region of the heating conductor, the metallic reflector having at least one reflective surface which, when seen in cross section, describes a line around a surface, an opening for passage of at least some of the liquid coolant being provided in a region of this surface.

- 2. An infrared radiator element according to claim 1, wherein the reflector is a layer of metal and the cooling element is a cooling tube with at least one cooling channel directly adjacent to the heating tube, the at least one cooling channel being lined with the metal layer.
- 3. An infrared radiator element according to claim 1, wherein the reflector is a thin-walled piece of metal and the cooling element is a cooling tube with at least one cooling channel directly adjacent to the heating tube, the cooling channel being lined with the metal piece.

- 4. An infrared radiator element according to claim 1, wherein the reflector is a thin-walled metal part and the cooling element is a cooling tube surrounding the at least one heating tube, the thin-walled metal part being inserted into the cooling tube.
- 5. An infrared radiator element according to claim 1, wherein the cooling element is a metallic reflector that encloses no more than 50% of a circumference of a outer wall of the at least one heating tube.
- 6. An infrared radiator element according to claim 5, wherein the reflector has at least two cooling channels for transporting the coolant.
- 7. An infrared radiator according to claim 1, wherein the heating conductor consists of tungsten, and the heating tube is filled with an inert gas doped with a halogen.
- 8. An infrared radiator according to claim 7, wherein the halogen doping agent is one of ammonium bromide and copper bromide.
- 9. An infrared radiator element according to claim 7, and further comprising an electrical connecting lead provided between the heating conductor and each of the gas-tight current lead-throughs, the connecting lead having a diameter so that the connecting lead heats up to a temperature of about 600° to about 800°C at a rated output as a result of its electrical resistance.

- 10. An infrared radiator element according to claim 1, wherein the heating conductor is a carbon ribbon and the heating tube is filled with a noble gas.
- 11. An infrared radiator element according to claim 1, wherein the heating conductor is a carbon ribbon and the heating tube is evacuated.
- 12. An infrared radiator element according to claim 1, wherein a first and a second heating tube are present, a part of a wall surface of the first heating tube is simultaneously a wall surface of the second heating tube.
- 13. An infrared radiator element according to claim 1, wherein the heating tube and the cooling element are curved.
- 14. An infrared radiator element according to claim 13, wherein the two -gas-tight current lead-throughs of the heating tube point in a common direction and are parallel to each other.
- 15. An infrared radiator element according to claim 1, wherein the heating tube has an inside diameter of about 10 to about 17 mm.
- 16. An infrared radiator element according to claim 15, wherein the heating conductor is coiled and has a coil diameter so that radio of the coil diameter to an inside diameter of the heating tube is at least 1:3.